

TO ALL MEDIA HOUSES

If anything is to be written on the 2017 CECF Race Day, the following highlights can be mentioned, along with Sheldon Rodrigo's appearance, as the only one (1) jockey from the Caribbean and one (1) of only four (4) international guest jockeys – the other countries represented were Russia, Australia and South Africa.

- A record online viewing audience of approximately 2,000,000 (more than double the 2016 figure and one of the larger race day viewership figures anywhere in the world in 2017);
- On track attendance of 16,000 patrons;
- Sponsors, partners, business leaders and thoroughbred industry leaders from 15 different countries;
- The first thoroughbred race win by a female Chinese jockey;

In short, two million people saw Sheldon in action. Unfortunately he added no career wins to his record, but the experience was most certainly a great one for Jockey Rodrigo.

Kindest Regards,

Josette Mc David (Ms.)

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